

# **WHAT WILL BE YOUR 2020 LEGACY?**

*~ MAKE IT ONE OF EMPOWERMENT ~*

**2020 FUNDRAISING SPONSORSHIP PACKET FOR  
“GIRLS EMPOWERED MENTALLY FOR SUCCESS”**

# OUR "WHY"



# **GIRLS EMPOWERED MENTALLY FOR SUCCESS**

*WHAT IS A "GEMS" GIRL?*

***She is an essential element of the community, but does not recognize the power and purpose within her.  
She is you and she is me.***



# HERE ARE THE FACTS:

**DESPITE A GLOBAL PANDEMIC, GEMS HAS CONTINUED SERVING AND SUPPORTING YOUNG GIRLS IN TAMPA BAY**

- GEMS has been serving young girls in Tampa since 2003
- During the pandemic:
  - GEMS' "Transitions to Success" programs have served 70 girls via Zoom every Monday and Tuesday since March
  - Provided social-emotional learning to 40 middle school girls under the Tampa "YES" Program (a federally-funded experiential grant measuring the impact of sports, social-emotional wellness training, and nutrition for 6th and 7th grade girls)
  - GEMS collected and donated 10 desktop computers to girls residing in the Tampa Housing Authority
  - GEMS' Staff hosts weekly check-in calls with each girl
  - GEMS distributed care bags full of food, toiletries and other essentials to 15 girls
- GEMS' Sponsors hosted two pizza parties for 15 girls during routine Zoom sessions (each girl received pizza at their own home; feeding the family within)
- GEMS hosted virtual college tours to 11 different colleges throughout the United States
- GEMS girls launched their own new enterprise called "Inspirational GEMS charm bracelets". Which focuses on inspiring, motivating, healing, loving and supporting girls!
- GEMS' social enterprise, Transitions Candles, is in partnership with Career Source to provide paid internships for our at-risk girls. These internships provide another layer of mentorship, entrepreneurship training, life skills, personal management. This six-week internship equips girls with a variety of transferable skills.



# THE NEED:

College Tours  
(30 girls)  
\$12,000

Feminine  
Products  
\$1,500

Attendance  
Gift Cards  
\$6,000

Laptops  
for College  
\$3,200

Shelter Costs  
\$2,500

College  
Application  
Fees  
\$1,500

Wellness  
\$1,500

Incidentals  
\$800

Field Trip Fees  
\$6,000

**= \$35K**

# **“NEEDS” EXPLAINED**

SLIDE 1 OF 3

- **College Tours: 30 girls @ \$400/girl (includes food, accommodations and travel)= \$12,000**
  - It is our mission to show these girls what they can and will achieve when they work hard. Every year, we take a group of girls around to technical, private and public universities in Florida to root their dreams in an achievable, actionable reality.
- **Laptops for College: \$3,200**
  - With the number of girls we have going to college next year, we budget \$600-800 for refurbished computers to be used for their studies. Most recently, our graduate, Mercedes, began her Masters degree and we were proud to support her accomplishments and pursuits with a refurbished MacBook.

# **“NEEDS” EXPLAINED**

## **SLIDE 2 OF 3**

- **College Application Fees: \$1,500**
  - These same young women need our support to apply to the colleges they’ve worked hard to attend
- **Shelter Costs: \$2,500**
  - GEMS is a safe place and space; and sometimes, that means we need to provide a respite bed for girls that are not safe at home. We hope to expand this service as our organization grows.
- **Feminine Products: \$1,500**
  - Too often our girls have to miss days at school because they’re household is not able to afford feminine products, and since there’s no government assistance for this need, we would like to subsidize this for our girls



# **“NEEDS” EXPLAINED**

## **SLIDE 3 OF 3**

- **Field Trip Fees: \$6,000**
  - We have quarterly cultural outings to the museum, a tea room, restaurants and/or skating adventures. Our girls lack opportunities to cultivate awareness in these areas. These events also help decrease trauma and anxiety.
- **Attendance Gift Cards: \$6,000**
  - During COVID-19, it has been extremely difficult for some of our girls to meet via Zoom because they don't have the internet and/or a computer. It takes concerted effort to find a friend or safe place with both of these resources so that they can attend our growth sessions. We use small incentives to reward their efforts and commitment. We have seen how these small prizes benefit the girl and her family as she is able to financially contribute.
- **Wellness: \$1,500**
  - Family resources are limited. We bridge the gap for our girls and help them however we can.

# HOW CAN YOU HELP?

## 3 WAYS TO SUPPORT OUR GIRLS:

1. Become a Community Partner through sponsorship
2. Donate in-kind for our Auction
  - Goods and services are appreciated
3. Attend our Holiday Event!
  - Take a deep breath and...
    - "Stay Home for the Holidays with GEMS"
    - December 12th at 7pm via ZOOM
    - Link for Tickets: <https://www.eventbrite.com/e/stay-home-for-the-holidays-with-gems-tickets-127626001807>
    - Silent Auction items available

GEMS FUNDRAISING COMMITTEE, OCTOBER 2020









JUST ONE QUESTION...

**AT WHAT LEVEL WILL YOU  
SUPPORT OUR GIRLS  
AND  
ESTABLISH YOUR LEGACY?**

# WILL YOU SUPPORT A...

## **GIRL EMPOWERED**

**\$250**

1. Family or Company Photo
2. 2 candles from current Transitions Candles portfolio

## **GIRL RISING**

**\$500**

1. Family or Company Photo
2. 5 candles from current Transitions Candles portfolio

## **GIRL STRIVING**

**\$750**

1. Family or Company Photo
2. 10 candles from current Transitions Candles portfolio
3. 30-second corporate promo video shared during event and social media

## **GIRL UNLEASHED**

**\$1,000**

1. Family or Company Photo
  2. Signature Scent +10 candles
  3. One-minute corporate promo video shared during event and social media
- (Only 15 spots available)

# **IN CLOSING**

**THANK YOU FOR YOUR TIME AND THOUGHTFUL  
CONSIDERATION. YOUR THOUGHTS, PRAYERS, RESOURCES  
AND SUPPORT MEAN THE WORLD TO US, AND OUR GIRLS.**

**BE BLESSED AND BE WELL,  
THE GEMS BOARD**



"I'm convinced that about half of what separates the successful entrepreneurs from the unsuccessful ones is pure perseverance"  
Steve Jobs

